The Northfield Schools Foreward Is Issued

The Northfield Schools have issued in pamphlet form their foreward in the education of boys and girls-This statement goes on to

"Boys and girls eager for an education but unable in these diffi cult days to afford the more expensive private schools will find their opportunity at the two Northfield schools. Mount Hermon is the boys' school. Northfield Seminary for girls.

Each school has its own campus and faculty. A joint Board of years directing head of the Friend Trustees and business organiza- of Boys, Inc. tion provide economical manage-

A large endowment and the anrate of \$350, a year. This includes of \$10. Some courses require small of scholarship aid is available for students of demonstrated ability.

Mr. D. L. Moody founded Northfield Seminary in 1879, Mount missionary work in Rogers, Ark., Hermon School in 1881. These two serving as pastor of the Congregaschools were among Mr. Moody's tional Church there. Later he beprincipal interests until his death in 1899. The mark of this great man's character has been indelibly imprinted on these schools for more than half a century.

In 1912 the two schools were pus and faculty and to a large extent its own individuality. The uniting has provided the wisdom of this merger.

The curricula, while designed primarily for college preparatory work, offer courses which will appeal to those wishing to finish their academic educations. Applicants for admission should normally be not less than 14 years of age and should have completed

nical and scientific college courses. Graduates are admitted by certificate to colleges which accept secondary school certificates. College Entrance Board examinations are held at the schools in June.

Music plays an important part at The Northfield Schools, Glee Clubs and orchestras have high standards and are under excellent supervision. Elective courses in vocal and instrumental music are available. Two-periods of Bible study each

week are required. Regular attendance at Chapel is required. Each school has its own non-denominational church.

Each school has an excellent gymnasium, modern swimming pool, and well equipped athletic field. Courses in physical educa-tion are required. Each school has its own infirmary and professional staff.

A distinctive feature of The Northfield Schools is the "work hour." Each student is expected to give a specified amount of time to manual or domestic work. The boys work 10 1/2 hours each week and are assigned to farm, kitchen, laundry, or janitor tasks. In their co-operative housekeeping the girls under trained supervision, pertorm all the domestic work in their dormitories, giving 8 hours a week. The "work hour" not only aids materially in keeping fees low but is a distinct educational and character building feature.

Since opening its doors in 1881 Mount Hermon School has enrolled 14,364 students.

During the four years past 174 boys have been enrolled. They represent 23 states and 7 foreign countries. During the past ten years 45 states and 55 foreign countries have been represented. Since the founding of Northfield Seminary in 1879, 10,862 alumnae

have gone out. During the efour years past 174 Northfield Seminary graduates acreage, 66.1; Conway, growers, have entered college. The principal universities to which these growers, 10; acreage, 51.50; graduates have gone are Smith, Mount Holyoke, Radcliffe, Oberlin, Barnard, Simmons, Wellesley, Vas-

girls entered Northfield Semining from 28 states and 5 foreign countries. During the past ten years but last Wednesday was the final 40 states and 32 foreign countries day to make a decision. have been represented.

The Conference Dates

Massachusetta Christian Endeavor field Legion Post will send dele-Conference ... August 14-21 gates.

"Friend Of Boys" Former Hermon Student Is Dead In Conn.

A well known man, in early years a student at Mount Hermon, and ever since much interested in its affairs and active in its councils passed away Friday, June 30th at his home in Northford Conn. He was the Rev. Morris E. Alling, 55, first pastor of Storrs Community Church, former executive secretary of the Connecticut Federation of Churches and for the past two

Born in Northford, November 17, 1877, the son of Charles E. and Jeannete Malthy Alling, Rev. nual support of many generous Mr. Alling attended the grade friends make possible the low schools in Northford and the Hillhouse High School in New Haven, board tuition, and ordinary laun- and was graduated from Mount dry, as well as hospital, doctor, and gymnasium fees. The only extras the student will be required sity in 1902. After studying at to meet are the cost of books and Yale Divinity School and the Hartstationery and an enrollment fee ford Theological Seminary, he was ordained in August 1903 at laboratory fees. A limited amount the Northford Cong regational

Church. After his ordination Rev. Mr. Alling became engaged in home missionary work in Rogers, Ark., came principal of Rogers Academy, going from there to Drury College at Springfield, Mo., where he became head of the preparatory department and later was made

professor of English. merged into one corporate body In 1912 Rev. Mr. Alling went to called The Northfield Schools. the Foundation Park Congrega-Each school retained its own cam- tional Church at St. Louis, Mo., as pastor. Two years later he returned to Connecticut to become steady growth of the schools since pastor of the Rocky Hill Congregational Church where he remained six years.

During the World War he served as chairman of the Four-Minute speakers of Connecticut. He was named chaplain of the First Regiment, Connecticut State Guard, in December 1917.

His work as executive secretary church when it was completed. In 1924 he was named annual lecturer in international comity at the Hartford Theological Sem-

In 1929 ne resigned his secretaryship of the federation and pastorate at Storrs to become manager of the Junior Achievement, Inc., which had its headquarters at Springfield.

Two years ago he became directing head of the Friends of Boys Inc., an organization whose purpose is to better conditions among boys engaged in earning a livelihood on the streets. He was head of the organization up to the time of his death.

Rev. Mr. Alling was married September 1, 1903 to Jane Cooke of Providence, R. I. Besides his wife he leaves three daughters, Miss Jane Alling and Miss Elizabeth Alling of Northford, and Mrs. Ralph S. Munger of Waterbury; a son, Charles Alling, Jr., of Northford and three grandchildren.

The funeral was held on the Monday following and burial was in the Northford Cemetery. Representatives of Mount Hermon School were present at the funer-

Tobacco Men Sign Grow Less Tobacco

Eighteen tobacco growers of Northfield representing 91 acres have signed contracts to lease to the government their surplus

The total number of growers who have signed contracts, and the acreage represented in eight Franklin county towns is as follows: Deerfield, growers, 60; acreage ,359; Sunderland, growers, 11, Northfield, growers, 18; acreage, 91; Whately, growers, 33; acreage, 252; Greenfield, growers, 2; acreage, 10.5; Leverett, growers 1, acreage 4; total growers, 156; total acreage, 904.75. A few more contracts are expected to be signed

Herald News Items

The State Convention of the American Legion will be held in

Teachers Appointed In Northfield Schools

Superintendent Linville W. Roboins of Northfield has announced the appointment of the following teachers in Northfield's public schools by the local school commit-

High School Faculty
Evelyn G. Lawley, Smith, Principal, Science and Mathematics;
Julia B. Austin, Middlebury, Latin, History; Marian Luey Mann, Russell Sage, French, Mathematics; Charles A. Parmiter, Jr., Harvard,

Center School Ethelynd T. Sheldon, Fitchburg, Principal, Grades 5, 6, 7, 8; Leah Torri, Keene, Grades 5, 6, 7, 8; Helen L. Vorce, Middlebury, Grades 5, 6, 7, 8; Mary E. Dalton, Grades 3, 4; Ada I. Bready, Westfield, Grades 1, 2.

East School Elizabeth G. Allen, Keene, principal, Grades 6, 7, 8; Muriel J. Bready, Westfield, Columbia, Grades 4, 5; Ruth S. Robinson,

Lowell, Grades 1, 2, 3.

West School

Elizabeth G. Braley, Principal, Grades 5, 6, 7, 8; Natalie E. Moulton, Westfield, Grades 1, 2, 3, 4. Number Three School

Dorothy O. Totman, North Adams, Grades 1, 2, 3, 4, 5. Northfield Farms School Hazel I. Corkum, Bridgewater, Grades 1 to 6.

Auto Accidents More Than Usual

During the past week several auto accidents were reported in this vicinity but fortunately no deaths ensued. In all cases reports were made to the proper author-

Early last Friday evening a sedan going north through Northfield on Main Street with license plates of the District of Columbia when near Grange Hall met a large truck. The road was slippery and the woman driving the sedan applied the brakes to slow down when the wheels locked and the of the Connecticut Federation of sedan careened the left side side-College preparatory courses are offered both for those wishing to enter Liberal Arts colleges and for students who wish to pursue technical and enjoying the truck with sufficient force damaging recar wheel housing and body of the sedan. The sedan was taken to Morgan's Gamunity house at Storrs. The fund munity house at Storrs. The fund rage for repairs and the occupants totaled more than \$300,000, Rev. a mother, two daughters and a dog Mr. Alling serving as pastor of the remained in town over night proceeding on to Maine their destination Saturday morning.

Last Friday afternoon a Ford edean with Mass. license 203,167 eft the road coming toward Northfield on Lover's Retreat hill. It was said to have been occupied by a man and a woman who were uninjured as the fence and a tree kept the car from tumbling down the embankment. A wrecker from Winchester pulled the car back on the road though somewhat dam-

Over a twenty-five foot embankment on the Hinsdale Road a couple of miles north of the town, a ight Ford coupe containing Floyd Goodale and Angelo Afusaro, both of Greenfield went while the occupants were traveling southward about one o'clock last Thursday morning causing severe injuries to Afusaro, who was taken to the Jorthfield hospital. Goodale sustained a fracture of a small bone in his right ankle and was taken to his home.

Passersby rescued the two men when the car went over the bank. Afusaro was thrown clear of the car, but Goodale was pinned under it as it rolled over several times. The car was badly damaged.

Hotel Musicales

The guests and friends of the Northfield Hotel were treated to very fine impromptu musicales last week and those who were privileged to attend speak of them as very pleasing and a much appreciative evenings entertain-

Last Wednesday evening Mr and Mrs. Ranney of Detroit Mich. gave a most interesting exposition of the humanistic ideals of Shakespeare's writings and the Bible. On last Thursday evening Mrs. Ernestine Hubbard gave a brief recital of songs in her usual most excellent manner and on last Saturday evening Mr. C. R. Taggart of Newbury, Vermont that able master of the violin delighted the audience with his playing. Other musicales will follow.

Mr. Ross Spencer was a member of the official party which witnessed a demonstration of gasoline consumption by a Ford V-8 auto-

Daughter Shot Mother

(Special to The Herald)

Northfield was stirred early this Friday morning over the report that Mrs. Ruth Crempton had shot her mother, Mrs. Mabel A. Grogan of Watertown, Mass., who is a summer resident of Rustic Ridge. English, Music; Mildred L. Hunt, Mrs. Crompton gave herself up to Middlebury, Household Arts, the Watertown police and the body the Watertown police and the body of Mrs. Grogan was found on the Warwick Road near Orange. Further details are lacking.

Coolidge Teacher Here Gives Talk Monday

Stopping as a guest of the Rev. George A. Bronson at Hunt's Tavern is Mr. Ernest Charles Carpenter of New Haven, Conn., who is at present executive secretary of the Americanization Committee of that city. Many years ago Mr. Carpenter was a teacher in the public school at Plymouth, Vt., and Calvin Coolidge was numbered among his students. Mr. Carpenter will talk on "The Boyhood of Coolidge" on next Mon-day evening at eight o'clock in the large hall of Hunt's Tavern and the public are cordially invited to attend. It will be an opportunity for many to see this renovated and reconstructed old Academy building and to be present at the first public use of the old time dome vaulted hall. Mr. Carpenter is constantly before the public in his addresses concerning Americanization and the press has spoken of him in flattering terms. He will be greeted by a goodly attendance Monday evening. No tickets of admission are required.

Land Holding Co.

The western Massachusetts companies, holding corporation for securities of many western Massacompanies including the Turners Florida will be soloist at land holdings under a subsidiary ist. organization called the Quinnetuk Company. The company buys land where eaesements, flowage rights

and other rights are needed, and hold the land not needed for elec-trical purposs, either to lease or sell. The mother companies loan P. Whitwell of St. Paul, Minn. Mr. the land-holding companies money to make these land and rights purchases and are repaid when any land is sold or leased, from income thus derived. Much of the Connecticut river bank in Northfield is now owned or controlled by this company.

School Janitors

The following have been named as janitors of the various school buildings in Northfield by the School Committee for next year. For the High School and Cen-

ter School Building, Charles E. Baxter; East School, George W. Piper: West School, Leon Randall No. 3 School, Thomas F. Russell Farms School, Charles L. Gilbert. The Committee have made excellent choices and are assured of

the proper care of the buildings. Bay Path Graduates

Members of the alumni of Bay Path Institute of Springfield who are resident in Northfield received this week details of the Bay Path graduation and re-union to be held on Friday and Saturday, July 28,

The first event of the program will be Stunt Night on July 28, given in alumni hall at Bay Path Institute by the present student body in honor of the returning alumni. The formal graduation exercises

for the class of 1933 will be held in the Springfield Municipal Auditorium at 2 P. M. on Saturday, July 29. John B. Kennedy, associate editor of Collier's Weekly and a well known radio personality, will deliver the graduation

in the ballroom of the Hotel Kim- tague, \$33,457.80; New Salem, ball, Springfield, on Saturday eve- \$1338.31; Northfield, \$5544.44; ning, July 29, at 6.80 p.m. Eliot Orange, \$16,250.88; Rowe, \$1,-L. Wight, a former member of the institute faculty will serve as toastmaster. Bob Miller's Orchestra 12, Wardell 20070. With \$1147.of Northampton will furnish dance music and Paul A. Samson, tenor 250.19; total \$203.997. soloist of Springfield, will be the song leader for the group singing mobile last Friday. The route of of the alumni. Bay Path alumni the auto was through Northfield from the class of 1908 of which General Conference of Christian the city of Holyoke August 17-18 from Bernardston and thence to Principal Charles F. Gaugh of the that'll frighten him away.'

Workers ... July 29-Aug. 14 and 1t9h and to which the North-Millers Falls and Greenfield. The institute is a member will cele
Second Street Musician: car secured an average of 21 brate their 25th anniversary this all right; but if it don't, where'll Fellows will care for the Plains chine Co., team. Nearly the same year at the reunion banquet.

I get the wind to run away with?" and Warwick Ave. route. year at the reunion banquet.

Religious Education Conference In Session

The 30th Northfield conference of Religious Education is closing its sessions today. There was a good attendance although not as large as in former years. Some thirty classes were held daily for intensive study and many prominent religious workers were heard in most helpful addresses. The afternoons were devoted to recreation and the young people found much here in Northfield to give

them a good time. Among the speakers wer Rev. John Brush, First Baptist church New Haven, Conn., Dean Vaughn Dabnet, D. D., of Andover Newton Theological school, Newton Center.
Prof. Jamese P. Berkeley and
Richard M. Vaughn, both of Andover Newton Theological school.

Rev. Alexander Stewart of the Chestnut Street M. E. church, Gardner, Bessie L. Doherty of the Jessie E. Moore, associate editor of "Pilgrim Elementary Teacher", Bloomfield, N. J., Elizabeth L. We learn with regr Reed. Riverside church, New York church, Newton. Dr. Herbert W. tleboro Hospital last week. Gates of Boston is dean of the school conference.

Spiritualist Meetings

Opens Next Sunday The opening of the 61st annual camp meeting of the New England Spiritualist Association at Lake Pleasant July 30th with the nationally known orator and journalist, Joe Mitchell Chapple of Washington, D. C. as the speaker in the afternoon, and Harold Alderson ex-councillor of Blackpool, England, as speaker and psychic in the forenoon and evening, is bringing large numbers here, and the cottages are nearly all rented and reservations at the Inn are numerous, Following Mr. Chapple's lecture in the afternoon, a message service will be held with Mrs. Adele C. Williams of Boston as the psychic.

Camp meeting will continue ing Sunday August 27th. Mrs. chusetts electric light and power Rose E. Manchester of Cassadaga Falls and Greenfield Electric Light | ices and Mrs. June Schneider of companies are consolidating their | New York will be the accompanies | Russell Roberts. | Will give a course of ten talks on Christian Teaching about Etern-

Noted speakers and psychics who will occupy the platform dur-Bradley of Boston, Rev. Albert P. ter spending some item with Mrs. Blinn, Mr. Richard Trosiner of Jennie Johnson in Heath Lane. Providence, Hon. and Mrs. Joseph Fred B. Schneider of New York, Mrs. Josephine M. Simon of Hartford, Mrs. Catherine Huenniger of Buffalo, N. Y., and Rev. William Elliott Hammond of Wheeling,

Mail Transportation Bids Are Asked

The advertisement for bids has been posted in the East Northfield Post office, East Northfield Rail road Station, Northfield Post Of fice and Northfield Railroad Stafrom Northfield Post Office and East Northfield Post Office to the East Northfield Railroad station as many times each day as is neces

These bids will be received by the Postmaster at Northfield, and field from July 27, 1933 up to and including Monday, August 7th, 1933. Time limit 6 p.m. on August 7th, 1933.

County Tax Rises

Apportionment of the Franklin county tax shows an increase for all towns in the county of approximately 11 per cent as compared with the tax for 1932. This year's total is \$203,997 as compared with \$184,485.77 for 1982 and \$196,- N. Y. 109.14 for 1981. The apportion-

ment by towns follows:—
Ashfield, \$8250.19; Bernardston \$2676.62; Buckland, \$7456.81; Charlemont, \$3059; Colrain \$4,-397.31; Conway, \$2,867.81; Deerfield, \$11,471.25; Erving, \$6309.-19; Gill, \$2676.68; Greenfield, \$74,563.10; Hawley, \$764.75; food offered. Heath, \$1157.12.

The annual Reunion Banquet of Leverett, \$1529.50; Leyden all Bay Path alumni will be held \$955.94; Monroe, \$2485.44: Mon-12 ; Wendell, \$8059; Whately, \$8,

> bull dog approaches): "Blow hard- Northfield Transfer: John H. er on your cornet, Bill; perhaps Black has the Gulf Road route; Second Street Musician: "That's side of Mountain; and Winfred H. year managed the Montgue Ma-I get the wind to run away with?" and Warwick Ave. route.

Personals - Locals

Miss Laura Hoadley has just returned from a visit to the Chicago Exposition.

Mr. and Mrs. N. A. Jackson of Mount Hermon have been enter-Space of Keuka Park, N. Y.

Mrs. Georgia Drury and her daughters Mrs. George P. Robb of Boston and Miss Katherine Drury Boston and Miss Katherine Drury Northfield to the closing service of Ross, California have been led by Dr. Adam W. Burnet of guests of Mrs. Spurgeon Gage at the Westbourne Church of Glasher home on Winchester Road.

Miss Jennie Johnson of Brooklyn comes Saturday for a month's vacation with her mother, Mrs. Jennie Johnson and her sister. Miss Ruth Johnson.

Mr. and Mrs. John Wesley Bennett 2nd of Cambridge are spending the summer with his parents, Congregational church, Needham, Mr. and Mrs. A. F. Bennett on

We learn with regreet of the illness of Miss Jennie Haight of East city, and Bessie N. Stratton, Eliot | Northfield who was taken to Brat-

Miss Lucille Clapsaddle of Brooklyn returned to her home Tuesday after spending 10 days with Mrs. E. Hartman and family n Mountain Park.

Miss Catherine Gray spent the week end with her parents. Miss Gray graduated Saturday, July 29th from Brattleboro Business In-

Mr and Mrs. B. E. Newton, Mr. and Mrs. C. J. Griggs, Mr. and Mrs. J. Chauncey Newton and Mr. and Mrs. Fred Bachne were recent visitors to Wells and Sacco, Me.. where they were the guests of Mr. and Mrs. Fred Sands of Sacco.

Mr. Edward C . Morgan enjoyed a motor trip to Maine last week

Mr. William Hartman of Brook-lyn, N. Y., spent the week end through the month of August, clos- with his family in Mountain Park. Mr. Eugene Garvey of the

MacCauley Mission in New York

Mr. and Mrs. Elber Stearns and ing camp meeting are Mrs. Isable Beeches" in Brooklyn, N. Y., af-

> Mr. and Mrs. Raymond Foots and son, Armand of New London, Conn., were week end guests of Mr. and Mrs. Russell Roberts.

A Herald representative talking with Mr. Miles Morgan of Morgan's Garage was informed today that present prices on tires are only good through this Saturday and ten per cent will be added to the cost Monday. It looks as if motorists who need tires should buy them immediately. See Morgan Garage ad on page three.

The fire department was called out Thursday morning for a chimney fire in the smaller Breinig residence on Hinsdale Road. No serious damage resulted.

A special meeting of the Women's Relief Corps will be held at the home of the President, Mrs. B E. Newton on Winchester Road by the Postmaster at East North- Friday afternoon, Aug. 4th at 2.30 p.m. All members are urged to at-

> Mr. and Mrs. George N. Kidder are planning a motor trip early next month to visit Niagara Falls and Montreal.

Mr. Arnold H. Holton is quite ill t Brattleboro Memorial Hospital

Mr. and Mrs. Hugh D. Maydole of Mountain Park are enjoying an auto trip with friends to Chester,

The W. C. T. U., will hold their annual Food Sale on the lawn of Mr. and Mrs. J. R. Colton on Saturday afternoon, August 11. Tell your friends the time of this sale, and plan to take advantage of the fresh vegetables and home cooked

Convey Children

dren on the various routes this coming school season by the local School Committee and the following are the routes and the con-

General Conference Opens Here Saturday Speakers Have Arrived

The Northfield General Conference for Christian Workers, founded by Dwight L. Moody, the evantaining Mrs. Jackson's sister, Miss gelist will open its fifty-third annual session of two weeks tomorrow, From the opening address by Rev. W. Stanley Carne of the Congregational Church of East gow, Scotland, who has supplied the pulpit in the Fifth Avenue Presbyterian Church in New York city, the sessions will be full of inspiring messagees, emphasizing "eternal truths." William R. Moody chairman of the conference and eldest son of the founder, says "In issuing the call to the annual conference of Christian Workers at Northfield, it is with the consciousness of our national need to again reiterate the words of the Scripture. If at the cost of material prosperity our nation can be recalled to a sense of spiritual values, it will prove well worth while."

Leading speakers from Great Britain and America are to be present to carry out this purpose set forth by the chairman. Ever since the founder, D. L. Moody, went to Britain during his campaigns, the interest between the two countries has been continued by the presence of British speakers

on the platform. Everyday except Sundays there will be four meetings in the morning and two in the evening. Two Ministers' Meetings at 9.00 and 10.00 in Sage Chapel and two Public Services in the Auditorium. 10.00 and 11.00, is the program of the mornings. A Vesper service on Round Top at 7.00 and another Public Service in the Auditorium at 8.00 fills the schedule for the day for the some 3,000

people this conference will attract. The 9.00 a.m., meeting in Sage Chapel will be led for the two weeks by Dr. John Baillie, of the Union Theological Seminary, New York city, a preacher and lecturer in great demand along the Atlantic seaboard in all the big and

al Life.' For the first week the 10.00 a.m. meeeting in Sage Chapel will be conducted by Dr. Jamees Moffatt, also of the Union Theological Seminary, best known for his translation of the Old and New Testaments, "Moffat's Translation." Dr. Moffatt will give lec-

tures on "Some Psalms." The second week these meetings will be conducted by various speakers. On Tuesday the 8th, Dr. William S. Mitchell, the first to hold the Chair of Evangelism in Boston University School of Theology, now pastor of the Centre Methodist Episcopal Church in Malden, Mass., will speak on "The Minister of Today." On Wednes-day the 9th Dr. L. M. Zimmerman, Washington, D. C., who organized and established Christ Lutheran Church in Baltimore, where

(Continued on Page 5)

Hermon Musicale Greatly Enjoyed

The Sunday afternoon musicale at Mount Hermon Chapel last Sunday was greatly enjoyed by a large attendance which completely filled the chapel. Headmaster Elliott Speer presided and expressed his pleasure to the artists and audience in the success of the event and promised a continuation of the music hour. Mr. Carlton L'Hommedieeu the school organist rendered in a most capable manner a recital of organ music of Boell-man, Bach, Franck, Guilmant and Kinder. The supporting artist was Mrs. Ernestine Brown Hubbard who sang unusually well and who with her sweet voice captivated her

Baseball Games

Tonight (Friday) the local ball team will cross bats with the Guilbault A. C., of Turners Falls. This is the game that was originally scheduled for last Friday but which was postponed on account of the weather. The team is composed mainly of Turners Falls high school stars and an interesting game is promised. Next week there are games

pending for Monday and Friday

First Street Musician (as the route and No. 3 route to the scheduled with the Highway Department of the Turners Falls shop league. This team is coached and

Features of The New FORD---V-Eight---

75 horsepower—112" wheelbase Smooth-running V-type 8-cylinder engine—14 beautiful body types

Silent second speed—Silent synchronized gear shifting

New heavy X-type frame—Straddle-mounted rear axle pinion

Rapid acceleration—80 miles per hour Rubber mounted engine—All-aluminum cylinder heads New skirted fenders-Wide, roomy bodies Automatic spark advance-Down-draft carburetor & air silencer

Torque tube drive—Electrically welded steel-spoke wheels Twenty-degree slanting safety-glass windshield-New riding comfort Four double-acting self adjusting shock absorbers Steel body construction—Light weight—Unusual operating economy

The New Ford V-8 Is The Roomiest And Most Powerful Ford Car Ever Built!

Several Models now being shown

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CALL US FOR A DEMONSTRATION

THE SMART SHOPPE

NEXT DOOR TO SEARS ROEBUCK

Greenfield

FRIDAY AND SATURDAY

A Clean-Up Sale SALE

OF OUR

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At Drastic Price Reductions

DRESSES-COATS-MILLINERY UNDERWEAR-HOSIERY, Etc.

at prices that cannot be duplicated

A New Furniture Store

Goods — New Designs **New Patterns**

Parlor and dining room suites Bed room furnitre—Kitchen needs Low prices now prevail

Le May Furniture Co. Just around the corner on Davis Street

Opposite Wilson's-Greenfield

500000000000000000000000000000000000

of gas than any car we have madé.

is wasted in moving excess weight.

Personals

Dr. and Mrs. Roswell Mace of Springfield are week end guests of Mr and Mrs. Robert A. Baldwin at their cottage in Mountain Park.

Mr. and Mrs. Harold Brown of Grymes Hill, Staten Island are spending the week with Mrs. W. McRoberts at her home here. Her son Mr. James McRoberts is here and Mr. and Mrs. Stanley Roggenberg of New York will arrive for the week end.

Mr. James McRoberts of Brookyn, N. Y. is spending a vacation n Northfield with his mother Mrs. William J. McRoberts at her summer home in Mountain Park.

Supt. and Mrs. Linville W. Robbins and their family of Parker Street left last week to spend their vacation on the coast of Maine.

Mr. Sam E. Walker and his daughter Blanche have returned from a motor trip of a week through New York state to Ni-agara Falls.

fum. This is his first trip east in | port. twenty eight years .

Mrs. M. P. Stanley of Highland Ave. is on a motor trip to the Rangeley Lakes in Maine.

Miss Barbara B. Chase daughter of Rev. and Mrs. Loring B. Chase of Rumford, N. J., who have a summer home in the Northfield Highlands has just graduated with the degree A. B. from the Music Department of Elon College in North Carolina, and on Thursday July 13th she gave a piano recital as part of the graduation program.

Mr. and Mrs. Arthur W. Wilkinson of Rustic Ridge have returned from a visit to Easton Pa.

Miss Gene Rice of Easton, Pa., who will enter the Seminary in the fall is the guest of her friend Miss Lois Wilkinson of Rustic Ridge.

Probate Court

The Probate Court decreed matters as follows concerning cases in this vicinity at its last session:

-Wills allowed of Nellie R. Hale, late of Bernardston, Liza R.

Hale of Bernardston, exr. -Bonds have been approved in the following cases:—Janee R. Dunnell late of Shelburne, Flora D. Callaghan of Northfield admr.; Laura A. Root late of Montague, Earle F. Squires of Gill, admr. -Accounts allowed on estates of Egbert E. Cairns, late of Ber-

nardston, distribution ordered.

Henry Ford Dearborn, Nich.

IN ANSWER TO A LADY'S LETTER

'A lady writes to say that she does not understand why an 8-cylinder

refers to my statement that our Ford V-8 develops more power on a gallon

The use of 8-cylinders does not mean the addition of two or four

By reducing four larger explosions into eight smaller ones, we get

engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going

Two things use up gas—bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the

fuel, the Ford V-8 has a light, strong body and chassis so that no power

The only extravagance about the new Ford V-8 engine is in the building

The whole question of car economy needs clearing up. An economical

As to economy, here is the record of a stock car three weeks out of

On a run of 10,054 miles at the rate of 1,000 miles a day—the Ford

car gives economy all round. Price, operation, upkeep, all play their

part. If what you save on gas you lose elsewhere, that is not economy. As to upkeep, our dealers say that in recent years the improved

quality of Ford cars has cut down their repair business 50 per cent.

V-8 gave 18.8 miles per gallon of gas. Not a drop of water was added

to the radiator. The oil was changed once in 1,000 miles.

car does not cost more to run than a car with fewer cylinders. She

extra fuel consumers. It is not, for example, a 4-cylinder engine

ordinary 4-cylinder engine and divides it eight ways. And why?

upstairs in four long jumps or in eight ordinary steps.

of it. The extravagance is ours—the economy is yours.

As to price with quality, -- judge for yourself.

That should answer a lot of questions.

multiplied by two. Our 8-cylinder engine takes the fuel supply of an

Locals `

Mr. Henry A. Johnson our local cural carrier reports that he saw two American bald eagles flying low along the Connecticut river bank while on his delivery last Friday morning.

The Massachusetts Christian Endeavor Conference will be held in Northfield August 14-21 following the General Conference and will be the final Conference held. this year.

Those who enjoyed reading Mexico by Stuart Chase last year, will welcome the second book presented to Dickinson Library by the Northfield Book Club. "In Search of Scotland," by H. V. Norton—a gay and informative book, bring-ing Scotland vividly before the reader. Here is the Scotland of legend and romance, the Scotland of mountain and glen. The book will appeal to all who love Scot-

Mr. and Mrs. Ben Streeter of Sonoma, California are visiting through New York state should not fail to visit Howe Car-Mr. and Mrs. C. P. Buffum. Mr. are well worth a visit as some lo-Streeter is a brother of Mrs. Bur- cal folks who have been there re-

Herald News Items

It is said that 13,770 banks are now open for complete banking service in the United States.

The National Education Association issued a most discouraging statement during the past month. It discloses, among other things, that 2,269 schools in 11 states were closed before March 1, 1938, and that many of them have no prospects of re-opening this fall.

Approximately 110 young men and women are attending classes during the summer session at the Massachusetts State College.

The town of Sheffield will celebrate its two hundreth anniversary on Friday August 25th and are making extensive preparations for its observance.

The eleventh annual old home day will be observed at Wendell —Administration granted on estates of Carrie E. Harris, late of Bernardston, to Martha R. Harris vited.

plant. The charter of the town of Brattleboro grants the municipality and letters of appointment issued the right to operate an electric system, while the charter of the Connecticut River Power Co., provides that electricity must be sold to the town at a special low rate if it is so desired. It would be necessary then for the town to install only a sub-station and a distributing system.

My Favorite Recipes



Frances Barton Lee

TWDAY I found a recipe which recalled childhood days - my grandmother's recipe for Golden Spice Cake—a family joke—for my aunts and mother always failed when they attempted it.

Grandmother was old-fashioned and "carried the recipe in her head." Her directions were "a pinch of this, a scant cup of that, something the size of an egg." How different recipes are today, with their standard measurements.

Standard Measurements What are They? It means using standard equipment in a certain standardized way.

What are some of these aids to suc-Standard measuring spoons, consisting of one tablespoon, one teaspoon, one-half

teaspoon and onequarter teaspoon. The tablespoon equals three tea-

Standard measuring cup, approved by the U.S. Buréau of Standards, is an accurate half pint measure, equal to 16 level tablespoons. It is grooved on one side to read 1/4, 1/2 and 3/4; on th

other side to read 1/3 and 2/3. But this is not all—there is right and a wrong way to use these tools for each type of ingredient. Important points to remember are to measure flour after sifting; to measure baking powder by filling a spoon full, then leveling off with a spatula or knife; to measure short

ening by pressing down into cup or spoon so, firmly that it holds the shape of the tool when turned out; in measuring liquids, have cup level. Here is grandmother's cake modernized.

Golden Spice Cake

2 cups sifted cake flour; 21/2 teaspoons combination baking powder; salt; 1 teaspoon cinnamon; cloves, ¼ teaspoon nutmeg: ¼ teaspoor mace, ½ teaspoon allspice; 4 tablespoons butter or other shortening; ¾ cup brown sugar, firmly packed; 1 egg, or 2 egg yolks, well beaten; % cup milk. Sift flour once, measure, add baking powder, salt, and spices, and sift together three times. Cream butter, add sugar gradually, and cream together thoroughly. Add egg. then flour, alternately with milk, Brattleboro is considering building its own municipal electric light

My Favorite Recipes



Frances **Barton**

THOCOLATE makes festive food out of ever dish in which you use it. It will lend even this simple economical Berkshire Pudding that "company for dinner" touch.

Berkshire Pugging

3 squares unsweetened checolate pieces; 2 cups milk, % sup sugar d table-spoons flour; % tenspoon salt. 1 tesspoon

ring vigorously Return to double boiler and cook until thinkened, stirring constantly. Then cook 39 to 25 minutes longer, stirring occasionally. Add vanills. Chill and serve with cream. Serves 6.

Devil's Food Cake

2 cups sifted cake flour, 1 teaspoon soda; 1/4 cup butter es other shortening; 1/4 cups brown sugar firmly packed; 2 eggs (or 3 egg yolks), unbeaten; 3 squares un-sweetened chocolate, melted; 1 cup milk;

sweetened chocolate meited: 1 cup milk;
1 teaspoon vanilla.

Bift flour once, measure, add soda, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add eggs. one at a time, beating well after each addition. Add chocolate and blend. Add flour, alternately with milk, a small amount at a time. Beat after each addition until smooth, Add vanilla. Bake in two greased 10-inch layer pans or three greased 9-inch layer pans in moderate oven (350° F.) 25 minutes. Spread boiled frosting between layers and on top and frosting between layers and on top and sides of cake.

Creamy Chocolate Frosting 2 cups sifted confectioners' sugar; 4 tablespoons hot water; 1 egg white, unbeaten; dash of sait; 1 teaspoon vanilla; 2 squares unsweetened chocolate, melted. Combine sugar and hot water. Add egg white and beat until Thoroughly mixed.

Add remaining ingredients and beat until blended. Makes enough frosting to cover tops and sides of three 9-inch layers. Chocolate Ple 3 squares unsweetened chocolate, cut in pleces; 2½ cups milk; 6 tablespoons flour; 1-cup sugar; ½ teaspoon salt; 2 egg yolka, slightly beaten; 2 tablespoons butten; 1 teaspoon vanilla; 1 baked 9-inch pie shell.

2 egg whites, stiffly beaten; 4 tablespoor Add chocolate to milk in double boiler and heat. When chocolate is melted, beat with rotary egg beater until blended. Combine flour, sugar, and salt. Add to chocolate mixture, stirring well. Pour small amount of chocolate mixture over egg yolks, stirring vigorously. Return to double boiler and cook until thickened, stirring constantly. Add butter and vanilla. Cool. Four into pie shell. Beat egg whites until formy throughout. Add sugar, 2 tablespoons at a time, beating after each addition until sugar is thor-oughly blended. After all sugar is added, continue beating until mixture will stand in peaks. Pile lightly on filling. Bake in moderate oven (350° F.) 15 minutes.

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We are out of the high rent district and this saving is passed on to the customer

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USUALLY when you apply for a job, you are asked for your telephone number. Next to your name and address it's the most important

thing on the application. First call usually goes to the man or woman who can be reached quickest. Employment managers say they are likely to choose those who are

able to give telephone numbers when applying.

and applicants. Plants on pare time call their people back to work by telephone. Telephone service costs little compared to the help it can give you in getting work and in

telephone numbers of employees

ployment offices list

A single call might pay for your telephone for a month or more.

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July 24th, 1933

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Keep the children happy and healthy by giving them the best in foods.

Specials:—Week July 27 to Aug. 2

Puffed Rice 2 pkgs. 25c

Puffed Wheat 3 pkgs. 25c

Quaker Crackels pkg. 10c 2 packages 17c

Rippled Wheat 2 pkgs. 19c The Whole Wheat Cereal

Grape Nuts Flakes 2 10 oz. pkgs. 17c FREE Beetleware Spoons

WE HAVE 'EM!

Get yours now. One spoon FREE with every package of Grape-Nuts Flakes!

This low priced sale on cereals gives you a chance to buy at lowest prices. If federal excise tax is imposed the above prices are subject to advance corresponding to tax.

MEDIUM SIZE

Corned Beef ... can 19c—2 cans 35c

Prunes.... per lb. 10c—2 lbs. 17c

NATION WIDE

Baking Chocolate 1-2 lb. cake 21c 2 cakes 38c

NATION WIDE

Spinach lge. can 17c-2 lge. cans 29c

GRANDMA'S UNSULPHURED

Molasses lge. can 33c

NATION WIDE SEEDLESS

Raisins pkg. 9c—2 pkgs. 15c

BAKER'S VANILLA OR LEMON

Extract 2 oz. bot. 29c

Red Cap Windo Wash tin 19c

20 MULE TEAM

Borax Soap Chips . . 14 oz. pkg. 17c

SUNSHINE VANILLA FLAVORED

Legion Cookies lb. 18c Soda Crackers pkg. .01

FANCY PINK

Salmon 2 tall cans 25c

FANCY RED

Salmon 2 tall cans 35c

CLEAN QUICK

Soap Chips 5 lb. pkg. 39c

2 pkgs. 69c

The Friendly Store-You Know The Owner

Local Nation-Wide Groces

Neighborhood News

Bernardston

Mrs. Charles Fach has returned from a visit to her daughter, Miss Winifred Fach in New York city.

Frank Oakes has been given the contract for doing the work required on the district schools. Each school requires two doors and the windows are to be changed and other work in general.

Mr. and Mrs. Albert Deane and Mr. and Mrs. Cleveland Lynde have been on a trip to Hyannis and Provincetown.

William Wright who has been ill at his home is a little more com-

The school busses were assigned to Fred Bitzer for the West Mountain route, Almon Flagg for Huckle Hill road and Richard Phelps for North and East Ber-

nardston routes. Mrs. E. E. Snelling of Elm-hurst, N. Y., is visiting her sister and husband, Mr. and Mrs. George

Several members of the Grange were guests of the Broad Brook Grange at Guilford, Vt., last Fri-

The Community club held a sale of food and useful and fancy articles on the Unitarian church lawn Saturday of last week.

Mr. and Mrs. Arthur Ward and Mr. and Mrs. H. A. Bryant are on a motor trip to the Chicago Expo-

Mrs. Ella Archer of Chester, Vt. is with her daughter, Mrs. Ernest French and family.

Miss Elgiva Griffin of Pittsfield is a guest of her sister, Mrs.

Hopkinson at the central office.

Mrs. John E. Frost, a native of Bernardston, where she was born August 28, 1854 the daughter of Amos and Harriet Delight (Warner) Washburn died at Islesboro, Maine Saturday, July 22. Besides her husband, Mrs. Frost leaves two daughters, Mrs. Alice Mitchell of Salem, Ct., and Miss Hattie Frost of Newtonvillee; a brother, Fred P. Washburn of Newtonville, and a sister, Mrs. Ella Hazelton of Putnam. Conn. The burial was in Bernardston Tuesday.

NATION WIDE STORE IN BERNARDSTON LYNN A. WYATT

Hinsdale

The ladies of the Methodist church held a public lawn party at the home of Mr. and Mrs. H. A. Holman Wednesday afternoon,

Howard Streeter underwent an operation at Elliot Community hositatl in Keene last week. John Hildreth substituted on the mail route last week in the ab-

sence of Raymond Hildreth. The members of the Sunday school of Calvary Methodist church enjoyed a picnic at Spofford Lake last Friday.

James Lehane who has been at the Massachusetts General hospital in Boston for two weeks has returned to his home

turned to his home.

Mr. and Mrs. Arthur S. Donzey have been visiting relatives in New

Haven Conn. A special town meeeting has just been called for Friday, Aug. 4 at 8 p.m. to see whether the town will vote to engage engineers to make a survey and submit esti-mates of the cost of a public wa-

ter and sewer system; also to see if the town will appropriate money to pay for such an investigation.

A son, Richard Philip was born on July 21 to Aaron and Ruth

Mannis Pelkey of this town.

Mrs. Jennie C. (Mann) Mc-Caughern, 74, wife of John P.

McCaughern, passed away last
Saturday at her home. She was
born in Wallingford, Vt., July 22,

1859 and was one of 10 children
of Luke and Jane Mann. On Janof Luke and Jane Mann. On Janor Luke and Jane Mann. On January 1, 1880, she was married at North Walpole, N. H., to John P. McCaughern of this town. They had three children. Besides her husband she is survived by two daughters, and five brothers, John E., and Paul H. Mann of this town, E., and Paul H. Mann of this town, Luke and Charles F. Mann of Brattleboro, Vt., and Patrick Mann of Keene also six grandchil-dren. Funeral services were held in St. Joseph's Roman Catholic church Tuesday at 9 a.m., Rev. Fr. Joseph R. O'Conner officiating. Interment was in the St. Joseph's

cemetery.

Miss Marjorie Fay is with friends in Winchendon, Mass., for a few days, and Miss Priscilla Fay has gone to Bellows Falls, Vt., to

visit relatives.

Mrs. Belle Cate is a guest in the home of Mr. and Mrs. E. J.

The Friendly Girl Reserves were entertained on Thursday at Lake Spofford, N. H., by the Misses Barbara and Shirley Garfield of

Northfield Farms

Mrs. Thomas Russell and her family are back home after a short

family are back home after a short vacation spent at Lancaster.

Mr. and Mrs. Raymond Tenney of Brattleboro have been visiting Mr and Mrs. Charles Tenney. Mr. Tenney is with the Robertson Motor Co., of Brattleboro and has sold several cars in Northfeld.

The Oriols Test House is reporting good business season.

Lawrence Glasier is visiting with his grandparents at North Leverett.

Sunset Inn is a busy place these

South Vernon

The annual community and Vernon Sunday school picnic will be held on the grounds of Major Houghton's summer home Satur-

Houghton's summer home Saturday, July 29. Everyone is invited to come and bring a basket lunch.

It died and was buried Tuesday at Bernardston was the daughter of Mr. Amos Washburn the first railroad station agent at Vernon.

Services next Sunday at the South Vernon church: 9.30 a.m., Church Bohool; 10.45 a.m., Sermon by the pastor, Rev. George A. Gray: 7 p.m., Praise service, followed by a short sermon by the lowed by a short sermon by the

Mrs. Isabelle Lawrence of Brattleboro, Vt., spent a few days at her summer home "The Newton Homestead" last week.

It is planned to send a missionary box to India and contributions should be brought to the church next Sunday.

Mr. Peter Skib suffered an in lury to his hand while endeavoring to stop his car which backed down a hill after he left it. The brakes not holding he rushed back

to stop it. Many friends of Mr. and Mrs. Loring Cowles met at their home last week Friday evening for a farewell reception as they plan to leave town soon. A fine program was given and much enjoyed by

the party. E. W. Dunklee went to Westfield Friday to attend a dairy meeting and to Amherst Wednesday to

attend a similar meeting. Rev. F. H. Leavitt, Jay A. Johnson, Elmer Scherlin and E. W. Dunklee were summoned as jurymen at a court in Brattleboro Tuesday. Mr. Leavitt and Mr. Dunklee returned home as they

were not needed. Miss Hazel Tenney of Northfield Farms is a guest of her grandparents Mr. and Mrs. A. A. Dunklee. Mr. and Mrs. W. C. Tyler and daughters, visited Rye and Hampton Beaches Sunday.

Mr. and Mrs. R. C. Allen and

son Robert was a guest of her mother, Mrs. Hattie Morse in Williamsville, Vt., Sunday. ******************

NATION WIDE STORE IN SOUTH VERNON **BUFFUM'S STORE**

Warwick

Mrs. Jessie M. R. White of Dobbs Ferry, N. Y., is at her home here for a six weeks' vacation.

Mrs. Albert Milne and little son

Mrs. Albert Milne and little son are spending the month at Warwick Inn with Mrs. Milne's parents, Mr. and Mrs. P.N. Malouin.

The grange will hold a picnic at Lake Moore on August 11, beginning at 7 o'clock. Members may in-

The Orange-Warwick - Winchester road is being resurfaced with a coat of tarvia and then sanded. The Warwick roads as a whole are in fine condition.

The three camp sites at the base of Mt. Grace on the state reservation on the Winchester road are very popular. Nearly every day these camps are occupied by tour-ists or local picnic parties.

Warwick Grange has discontin-

ued their meetings until August

Charles Morse has purchased the place recently owned by Edward Brenack and will build a house to replace the one destroyed by fire last winter.

Richard Black of Farley has moved his saw mill onto the Kirke

ot and is cutting the lumber there. Mrs. William Taylor and daughters, Dorothy and Hester, are spending two weeks with Mrs. Taylor's parents in Lenox.

Mrs. Jessie White of Dobbs Ferry, N. Y., is spending her vacation in town

tion in town.
Mr. and Mrs. Oscar Ohlson are

receiving congratulations on the birth of a daughter July 18. Miss Barbara Landau of North-bridge is visiting at Nils Ohlson's. Miss Emily Hubbard has returned home from a two weeks

visit in Somerville. Victor Nelson, while driving in Greenfield Saturday bumped into another car and Miss Alice Crosby of Farley who was riding with him severely bruised, by being thrown against the dash board.

Bernardston

Fred Wright has finished the new cement bridge built near the

Martin Haigis place.

A musical and dramatic allegory
"The Princess," will be presented
on Sunday morning in the Unitarian church.

an church.

Mrs. Grenville T. Moat is recovering from an operation for appendicitis at the Brattleboro Memorial hospital.

Miss Margaret Buchan has been
a guest of Miss Doris Chaffee of

Mrs. Harry Day is spending the week at Groton's Long Point, Ct.

Mrs. Emma Prouty, who has been spending five weeks with her sister, Mrs. L. J. Dunnell. has returned to her home at Arlington.

Frank Cone of Boston has been visiting his cousin, Miss Aimee Whithed.

Miss Renee Browker has been pending two weeks at Old Mystic, onn., with friends.

Mrs. Laura Wright has returned home from a two weeks' trip to Canada.

Mrs. Georgianna Berthiaume of Salem and Mrs. Clifford Burke

from Middlebury, Vt., are visiting at C. V. Woodard's

KENTUCKY HOMESPUN & BURLEY **TOBACCO**

"Direct From Grower To You" Old Kentucky Homespun and Burley Tobacco is the cream of the finest crops Kentucky's bountful soil can produce—ripe, rich leaves, smooth and mellow, with that rare old-fashioned flavor and fragrance that only proper "aging" can produce. We bank on it you have never tasted or smoked a finer flavored, more satisfying tobacco in all your life.

Special Offer! **FIVE POUNDS SMOKING TOBACCO**

Rich, Ripe, Old Fashiened Leaf Our Old Kentucky Homespun and Burley is no more like manufac-tured tobacco than day is like ight — guaranteed free from hemicals and all other adulteraions that conceal imperfections, delude the sense of taste and un-dermine the health.

We use the same method our grandfathers used in preparing tobacco for their own use — every trace of harshness leaves it—nothing to "bite" your tongue or parch your taste. Thousands of tobacco overs the world over swear by its inimitable smoking and chewing oualities.

Reduce Your We sell di-1/2 rect from the grow-Tobacco Bill

er, this eliminates the eighteen cents a pound Revenue Tax-all manufacturers' and middlemen's profit, thereby effecting a saving to you of 50% or more. No fancy packages, no decorations, just quality and lots of it.

MONEY SAVING PRICE

SMOKING 5 lbs. Send us One OR for Dollar Cash CHEWING \$1.00 P. O. or Express Money Order (no personal checks) and we will promptly ship you a five

Pound package.

Five pounds of Old Kentucky Homespun and Burley will make An large nackages of smoking or pound package. 50 twists of chewing.

Send 35 cents in silver and we will ship Post-Paid—one pound pack-

We have thousands of requests daily for "Samples"—our margin of profit is so small we cannot comply with these requests.

We do not ship C.O. D. orders, to do so would require a large staff of clerks. Orders must be in English language.

CHOATE-DORAN INDEPENDENT **TOBACCO GROWERS**

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New Low Prices

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Used Cars

1932 Dodge 8 Sedan \$895.00 A Real Aristocrat 1931—Buick Sport Rdst. \$595.00 1930—Buick Sedan \$495.00 1931—Ford Coach \$275.00 1929—Ford Coach \$125.00 1932—Plymouth Coupe R. 5. \$395.00

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69 Elliot Street, Brattleboro '

USED CAR BARGAINS

1-1931 Chevrolet Coach 1—1932 Chevrolet Sedan

1—1930 Chevrolet Coach 1—1929 Chevrolet Coach

1-1927 Buick Sedan

1-1927 Studebaker Sedan 1—1929 Chevrolet Touring Car

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790 ROOMS-RATES 780 ROOMS-RATES \$1.25 to \$9.00 \$1.25 to \$2.00 SINGLE NO HIGHER STHOLE NO HIGHER

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GOODFYEAR

ALL-WEATHER **PATHFINDER** \$6.55 5.25-18 4.40-21 \$5.00 \$6.40 \$9.15 \$6.75 8.50-19 4.50-20 4.50-21 \$10.45 \$5.40 \$7.10 \$7.35 6.00-19 4.50-21 4.75-19 \$7.60 \$11.85 \$5.60 \$8.50 4.75-19 5.00-19 6.50-19 \$14.60 \$6.05 **\$8.15**

STRANGE fact about the tire business is — the PRICE of all tires is about alike. You might as well pick the best—in quality, in safety, in mileage.

What's the best in quality?
The public says Goodyear—
preferred by more people
than any THREE other What's the best in safety? Accurate tests on wet concrete show Goodyears will

stop a car quicker than any

other tire. The next best tire skidded 10% more—other tires skidded up to 77% more under exactly the same conditions. What's the best in mileage? Bus fleet records show Goodyear Tires give 97% more mileage than they gave five years ago.

Now that all prices are headed UP—it's more important than ever to get the mest for your money. Better look over your tires and bny new Goodyears now witte prices are still low.

A few old style Pathfinders at 15% off list. All first quality tires.

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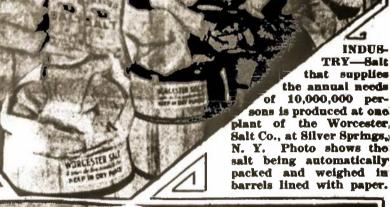
The World Moves On:

DRUGS—Bess Brow-er, Okiahoma City, left a widow 19 years took over her and's drug store ber herself as a drug-Soon she will ake a tour of Eurno as a winner in contest conducted the Red Cross Products Division of Johnson & Johnson



HASTRONOMICS—Princess Alexif Obelinsky, former member of the Russian Czar's court, and now a New York society leader, enjoying one of the new World's Fair Sandwiches (bacon and mayonnaise on toasted bread) at a recent Lexing-

ECHITECTURE—Skyscraper office signed by Eleanor S. McMillen, nding New York interior architect. valls are of cork stained a dark own, with trim of white holly ded in aluminum. Shutters with ertical strips of aluminum may be rawn across the window. Furniture of quilted maple. The floor is maple, walnut and teakwood.





BEER-Girls of the Radio City Music Hall chorus at final weighing after an eighteen day ration of three bottles of beer daily added to their regular diet. No gain in weight but great improvement in blood condition and vigor resulted. The test was supervised by a distinguished physician.

FISH—Epicures may now have day, as well as Friday. Photo shows new method of shipping frozen fish packed in dry ice. According to the Michigan Alkali Co., largest maker of dry ice in this country, the use of this new triumph of science for the preservation of foodstaffs is increasing rapidly in the United States.



tured in Educational "Torchy" omedies is one budding star 🔁

he gets plenty of exercise.

Margaret Johnson of the Red Orone Division of Johnson & Johnson policies out the medallion which aignifies that the our owner is ready. to gatch pour outs and bruiess if you hall him in smertsmey.



BEFORE YOU BUY ANY REFRIGERATOR 74 FEDERAL STREET GREENFIELD ABOUT SEE BALDWIN-STARKEY

a G.E. Refrigerator

All good electric refrigerators use about the same amount of current as a 60 watt lampbut this refrigerator uses even less. It will outtest any refrigerator in. or near its price class.

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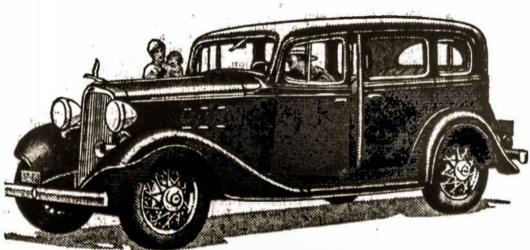
AT THE FACTORY and it will out-perform

any refrigerator in or near its price class!



the transfer has been been a second with

- neither strong enough. nor safe enough, nor quiet enough for the body of a quality car like CHEVROLET



There is only one type of body construction which Chevrolet will permit on the chassis of the cars it builds: That's the type which every test - and every experiment - and every experience has proved to be the safest, strongest, and best, Not steel alone, because steel alone is not enough. But a Fisher body of steel reinforced by hardwood! The same kind of construction used on practically all the highest-priced cars in America.

Chevrolet well knows that steel alone has one distinct advantage: it's cheaper. Steel also is strong-up to a certain point. BUT-beyond that point, steel alone will bend and crumple under severe stress or shock. It takes the strength and supporting solidity of a hardwood reinforcement to give you the full protection and full satisfaction you want in a motor car body today.

If you're thinking of buying a new low-priced car, better watch this matter of bodies, and watch it carefully. Insist on steel reinforced by hardwood! Fortunately, the only low-priced car with this preferred type of body is also the only car with a proven valve-in-head six; with Fisher Ventilation; Cushion-Balanced Power; a Starterator. That car is Chevrolet—America's most economical automobile.

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YORK RAZOR BLADES

5 for 25c 5 BLADES FREE!

Strong	heart—Dog Food 3 cans 25c
	Jellies and Jams 6 oz. jar 10c
2 qt. C	lass Water Jug full of Mustard 55c
Foss V	anilla 2 oz. bottle 29c

Sample bottle Orange and Lemon FREE! Fudge pan FREE with 1-2 lb Baker's Chocolate 24c

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Special Holiday Menus. Transient, Banquets and Club

Among the many facilities offered are:

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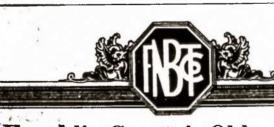
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For additional information write for illustrated booklet, or phone East Northfield 44. Garage Phone: East Northfield 61.

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Winchester, N. H. SOLICITS YOUR PATRONAGE

The bank with a record of satisfactory service and always courteous and obliging.

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United States Depository Men-ber Federal Reserv

It's getting time to consider your plumbing needs. The overhauling of your heating apparatus

Don't wait till Cold Weather

but get busy now and phone

W., D. Miller

WORDS OF COMFORT

THE BLOOD OF JESUS CHRIST HIS SON CLEANSETH US FROM ALL SIN 1 John 1, 7.

In Whom we have redemption through His blood, the forgiveness of sins. Eph. 1, 7.

NEITHER IS THERE SALVATION in any OTHER for there is none other name under heaven given among men, whereby we must be saved Acts 4, 12.

South Church

Archbishop William H. Francis of the Old Catholic Church of America will preach Sunday morning at the 10.45 service on "The Meaning of Liberal Catholicism for the Modern World." Rev. Dr. Westwood will have charge and take a part in the service.

Last Sunday Leon Dunnel was at the organ and solos were rendered by Mrs. Addison and Mr. Nye. Rev .Dr. Elliot Brown spoke on "Fear," beginning with the statement "There is nothing to be afraid of but fear." He treated the fear of disease and death, the fear of failure ,and superstitious fear, in a most interesting way with telling illustrations.

Rev. Mary Andrews Conner, with two friends, Miss Bertha Wilson, of North Adams and Miss Sylvia Bliss of Calais, Vt., went last week to Maine. They are on Gott's Island for a two weeks stay.

For Episcopalians

Members of the Episcopal Church who are attending the Conferences or who are summering in Northfield as well as Northfield friends are advised that summer services will be held at St. James' Episcopal Church, Greenfield, every Sunday at 8 and 10.45 a.m. The preacher will be the Rev. Worcester Perkins of the Church of Holy Communion in New York.

St. Patrick's Church

Rev. P. E. Carey, pastor and Rev. W. J. Radzik, curate. Masses will be celebrated on Sunday at St. Patrick's church in Northfield at 8.30 a.m., the first Sunday of the month and at 10.30 a.m. the other Sundays.

Poet's Corner

A NORTHFIELD DAY

The morn breaks clear, with joy we see The sunshine flickering in the pines, the river gleams Beneath the bridge, the early dew on grass and tree

Cleanses the vale anew, it seems. Each day is full of joy and peace, Sweet fellowship we have, and

New inspiration for God's work, Fresh hope for life's long strain.

The links, the courts, the lake, the All help to make our bodies strong.

We learn new poise in Heaven's With which to meet thee city's

And then the sun sets far beyond blue black mountains, on whose breast

The shadows grow. Night waves Miss Catherine Drury of California and Dr. and Mrs. George Robb Granting us calm and peaceful of Boston.

Helen Peck Moore East Northfield

Winchester

Invitations have been issued for the marriage of Miss Vera Nelson of Winchester, N. H., daughter of Mr and Mrs. Luman R. Nelson to Arthur Raymond Barnard on Saturday, Aug. 5 at 2.30 p.m. at the

Miss Mary Copeland and neph-ew, Arthur, of Seattle, Wash., are visiting Miss Copeland's sister, Mrs. Everett Flagg.

About 50 attended the annual field day of the Current Events club at the Gun club grounds last week. The next regular meeting

will be held at the home of Mrs. Arlene Nutting, Oct. 6. Emma Gale of Keene is risiting Mrs. Emelie Sabin. Mrs. J. P. Ball returned Thurs-

day from a two weeks' visit with ner daughter, Mrs. Lawrence Chapman of New Bedford. Miss Elizabeth Sabin has re-

turned from a two weeks auto trip to the World's fair.

Postmasterships

What plans are awaiting good Democrats these days and what seekers for the Postmasterships in the towns and cities of the counry. In an article in American Magazine Postmaster General Farey who is also chairman of the Democratic National Committee

"I am following two fundamenal rules: (1) Is the applicant qualified? (2) Is he loyal to the party and sympathetic toward the program of Franklin D. Roosevelt? "Patronage is a reward to those who have worked for party victory. It is also an assistance in buildng party machinery for the next election. It is also and this the public usually forgets — the test by which a party shows its fitness

a chance of reappointment — but he has two strikes on him... If he knows more about his job than anybody else, he will hold his position. But if there is a Democratius as well qualified the Democratius as well qualified the Democratius as well qualified the Democratius as well and the policy of the policy of

CONFERENCE OPENS

(Continued from Page 1) he was pastor for thirty-eight years will give the substance of his lecture 'The Shepherding of Souls" delivered at Gettysburg Seminary, May 8, 1932.

. A prominent newcomer from Kilmalcolm, Scotland will fill the pulpit during this hour on Thursday the 10th Dr. Donald M. Bail-lie, brother of Dr. John Baillie, regarded as one of the leading thinkers of the Scottish church and an authority in Sunday School affairs, author, radio preacher for the British Broadcasting Corporation, popular lecturer, who is speaking at Chattanooga, Tenn., and Columbia University Summer Sessions, and presching in important pulpits. and preaching in important pulpits in the East, will also share in the public general meetings in the morning and evening. Dr. J. Stuart Holden, vicar of Portman Square, London, England, for years an outstanding leader at the conference, will speak Friday. The closing hour of this ministers' meeting will be led by Dr. John

favorite leader who returns to Northfield for the first week of the conference. Dr .Holden will preach at the 10.00 public service in the Auditorium for the first week. The second week this period will be devoted to a praise of worship in songs led by Professor Irving J. Lawrence, music director of Mount Hermon School, Mount Hermon, Mass., who will be assisted at the piano by Leon Dunnell of Northheld and Miss Elsie Eckman of Roxbury. Mr and Mrs. Buzzell of Suncock, N. H., and Mrs. Glanville Davies of Burlington, Vermont, will be soloists. This is the first praise service of the confer-

ence and is to be one of the high

A. Hutton ,editor of the British

Weekly, the most influential religious publication in the world, a

lights of the session. known as one of Scotland's leading preachers, returning for the third year to Northfield for the entire conference, will preach at the Sunday morning service of the 30th. Dr. Hutton will lead the evening service. Dr. Burnet will also lead the Sunday morning of the 6th and both services of the closing day of Sunday the 14th. Dr Charles R. Erdman of Princeton, N. J., a well-known speaker, will speak at the evening Sunday service of the 6th, and also the following Monday and Tuesday, staying at the conference for only three

The public services for 11.00 and 8.00 p.m., will be shared by Dr. Hutton, Rev. Burnet, Dr. B. M. Baillie, and Dr. Holden.

Besides the immense reli value of the conference, there is always the delightful touch of health recreation; Northfield offers wooded paths, mountain trails, picnic sites, picturesque drives, superb views, golf, tennis, swimming, (indoor pool and Wanamaker Lake) organized athletics, pageants, receptions.

Vernon

The annual Sunday School pic-nic will be Saturday July 29th. Mr. and Mrs. Major Houghton who have proved such efficient and gracious host and hostess in the past, have again invited the schools to enjoy their beautiful grounds and garden. Committees have been appointed by the Sunday Schools of Vernon and South Vernon and games, races, activities for young and old are planned. These will be followed by the annual classic—the baseball game. All are invited.

Guests at the parsonage: Mrs. L. L. Drury of East Northfield,

The Union Church of Vernon, Rev. E. E. Jones, minister, will hold morning service of worship at 10.45 with preaching by the pastor. Sunday school at noon. Afternoon service at 2.30. Rev. J. C Lee Universalist minister will

Miss Judith E. Jones and her friend, Miss Elizabeth Craig of Oxford, Ohio, arrived at the Parsonage on Sunday for a short visit before taking up their work at Smith College, Northampton, where they are attending the Seminar on Social Problems. The young women represent, at this conference, the Associated Charities of Cleveland, Ohio.

Mrs. Mildred Fairman of Hartford, Conn., spent Sunday with her children at the home of Mr. and Mrs. Lee Eldridge. Miss Anna Eddy of West Brab

tleboro, a former teacher in town called on friends last week.

Mr. and Mrs. Robert N. Clark entertained a number of the Clark relatives Sunday. About 40 were present and all enjoyed a bountiful picnic dinner. A group picture of the party was taken. Mr. and Mrs. Wallace Whittaker

of Bernardston were week end guests of Mr. and Mrs. B. A. Streeter. Both families spent Sunday at Lake Rohunta.

Mr. and Mrs. Luther Streeter of North Adams, Mass., were Sunday guests of his sister, Mrs. W. E.

Miss Leona Smith spent a few days last week in Montague a guest of her grand father, F. S. Former Representative Ada M Newton was in Montpelier last

week to attend the extra session of Mr. and Mrs. Atherton and family of East Ryegate were guests of his mother, Mrs. Warren Hale last week end. Mrs. Hale returned with them for a visit of two

Mr. and Mrs. H. R. Baker and

Lessons



CARE OF KNITTED THINGS

KNITTED garments made of silk, wool and rayon demand special attention in washing in order to prevent stretching or shrinking. The following suggestions are offered as a guide to the safe washing of such garments:

1. Prepare tepid or cool suds, using mild, pure, white soap or fiakes. Take no chances on homemade soap. A little borax will softten very hard water.

2. Put garment in suds and wash quickly by gently swirling around and squeezing suds through it. Do not rub. A second suds may be used if the garment is badly soiled.

3. Squeeze suds out, without wringing, and put garment through several lukewarm rinsings. Squeeze as dry as possible without twisting, and place on flat surface or hang evenly over line to dry. Lingerie may be handled in latter way, but sweaters should be spread on dry towel and pulled into shape according to original mea-The Rev. Adam W .Burnet, long surements taken before washing. For best results, fill sleeves with cheese-cloth and put another towel between front and back of garment. When contrasting colors are present, remove all moisture possible to prevent dye from spreading. Leave in warm (not hot) place

A booklet, "Fine Fabrics," which describes in detail the care and laundering of delicate materials, may be secured without cost by writing to the National Household Service, 80 East 11th Street, New York. N. Y.

A GREAT ORATOR Joe Mitchell Chapple at Lake Pleasant SUNDAY at 2.30 P. M. Messages Adele C. Williams

HAROLD ALDERSON Speaker and Psychic 10.30 and 7.30

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The Northfield Herald

Northfield, Mass. WILLIAM F. HOEHN Editor and Publisher Published every Thursday

Subscriptions—yearly \$1.00 Advertising rates on application Phones 166-2 or 230-3

"Entered as second-class matter May 6, 1931, at the post office at Northfield, Massachusetts, under the Act of March 3, 1879."

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Friday, July 28, 1933

EDITORIAL

"To stop advertising is to let your business run on momentum, and momentum is a gradual move toward a dead stop. -Edelbert Hubbard.

There is no short cut to success It is only accomplished by hard work, a diligent labor honestly per formed, and an endeavor to be economical in one's expenditures when money is plenty. A sure way of getting shead is to save and deposit the money in your bank, systematically where it will earn some interest and accumulate against the day when dire necessity demands its withdrawal.

The Editor of the Berkshire Gazette says that One of the noisy nuisances of the night these days is the nighthawk automobile and its nighthawk driver. The latter may be young or otherwise, male or female, drunk or sober or any degree between. The pest infests state highways, town streets and

sometimes even private driveways. Why not put the curfew on them as a peace disturber?"—Yes brother Editor that's very good but better still why not turn the spot light on them and publish the fact. Let's have a list of these mid-

creased taxes.

They're beginning to talk already about the next Congress, which convenes January 3rd for its

first regular session. Tax changes, reciprocal tarrifs, bankruptcy revision, veteran's benefits, war debts - here are a few of the principal economic-social subjects that will be thrashed out. It is an open secret that Mr. Roosevelt is not through with his program—he got much out of the elast Congress, and he will ask much from the next. He will doubtless have introduced a sweep-ing, revolutionary banking bill, which will eliminate state and private banks. Another prospective proposal of vast importance is a transportation act to bring railroads, highway carriers, bargelines and air vehicles under centralized regulation. Again, it is believed that the securities bill. drastic as it is, will be made still more rigid and fool-proof.

Winchester Takes Game

The Northfield A. A. ball team dropped a very close and well played game to the Winchester A. A. last Monday by the score of

Francis Riel the Turners Falls High School ace was on the mound for the locals and he pitched as fine a game of ball as could be desired. The game was a pitching duel between Riel and Lane of

Northfield started out in the first when Freddie Riel singled, stole second and scored on Dean Williams Texas leaguer over sec-

The Winchester boys scored their two runs in the fourth when George Hana doubled to left, Sarri doubled to right and Qualters sin-

Frannie Riel showed remarkable pitching ability in the first and second innings. In the first with but one out and the bases full he made G. Hanna ground to Bistrek who nailed Charlie Hanna at the plate and then Frannie struck out Nosek to retire the side.

In the second with Savri on third and no one out Lane struck out. Qualters popped out to Fred Riel and Bent was out, Urgielewicz to Williams.

The game was exceptionally fast being played in one hour and five

WINCHE	CSTE	KA	. A.		
	a.b	_ h	po	8	(
Bent, ss	4	0	1	0	
C .Hanna, cf	8	0	2	0	
Burns, lf		2	03	0	(
Pratt, 1	4	1	9	0	(
G. Hanna, rf	3	1	1	0	(
Nasek, c	3	0	8	0	(
Lane, p	3	0	0	4	(
Qualters, 8	3	1	1	4	(
Totals	28	5	27	10	
NOR	ពលការ	7.13)		

Fred Riel, as Shearer, rf Kersavage, c Fran Riel, p Urgielewicz, 2 Bistrek, 8

80 8 24 10 2 "Sveneson is se conceited." last birthday he of congratulations

Wins Another Game

The Northfield ball team took a game from the Sunderland town team last Wednesday night by the score of 7-8.

"Bob" Shearer pitched a good game allowing only four hits. The to pass on this information con-three runs credited to the visitors coming the control of gladiolus were all the result of misplays by the local infielders.

The Northfield boys tatllied one run in each of the first three innings and the visitors scored their three in the third.

In the fifth the locals chalked

up four more runs on a two bagger by Yez, Shearer's fielder's choice, a home run by Francis Riel. a three base hit by Williams and Polhemus fielder's choice.

"Red" Yes took the batting honors with a single, a double and a base on balls in four trips to the plate while Williams ogt a two bagger and a three base hit out of four trips. Francie Riel's homer with two on also helped the locals. The summary follows: -

NODTH PIET D

ı	NORTH	TELE				
	Yez, 8	ab	h 2	· po	a 2	e 2
	Shearer, p	4	1	ō	2	ő
1	Fran Riel, H-rf	era.	1	1	0	0
1	Williams, 1	4	2	14	1	1
	Urgielewicz, 2	4	1	8	0	. 0
1	Bistrek, sa	8	1	. 8	7	1
	Polhemus, cf	.4	. 0	0	0	0
Į	Variest, c	4	12	5	0	0
	Bolton, rf	2	0	0	0	0
	Scoble, If	2-	0	0	0	0
i	Totals	84	9	27	12	4

SUNDERLAND

- 1		aD	n	ро	а.	е
	Roberts, 2	4	0	4	1	0
_ {	Ritt, ss-8	4	1	0	-8	0
7	Collins, 1	4	1	12	0	0
8	Sadowski, 8-as	3 .	1	0	1	1
	Butler, cf	1	1	0	1	0
d r e	Ahearn, c	3	0	8	1	0
۱	Hoxie, rf	4	0	0	0	0
	Kokaski, lf	1	0	2	0	1
y	W. Adamski, cfss	4	0	12	0	0
i	A. Adamski, p	4	0	1	1	0
7	Bess, If	3	0	0	0	0
٠ ا	_					

35 4 24 13 For the purpose of awakening

the youth of America to a realization of the advantages offered by the United States Merchant Marine as a career, the American

and 46 feet wide. The vessel was ing the summer season should enbuilt in 1919-20 and is one of the able the grower to produce a good

routine and will be given prac- the gladiolus bulbs have ripened tical instruction in nautical sub- Burn all of the husks, tops of the

on board ship, but a charge of 39 eration, a thorough plowing and cents will be made for each meal. harrowing of the field is desirable. Due to the fact that the number of accommodations available is limited ,those wishing to take advantage of this opportunity should the speaker, "when women will get send their applications at once to men's wages." the Commanding Officer, Training Ship MARSALA, Edgewater, New corner.

Control "Glads" Thrips

storage, causing a russeting and burning of the areas upon which it has fed. It may also feed upon the base of the corms, killing or injuring the rootlets. This feeding causes retardation in the growth of the plant and results in inferior flowers. After planting, the thrips follow the slightly infested corms to the surface and feed upon the leaf area throughout the season of the flower and foliage. The plants which are infested with thrips have a silvered appearance on the leaves. The bud sheaves dry out and become straw colored like the blasted buds of narcissus flowers. The petals are injured while in the bud stage, preventing the normal opening of the flowers. Loss of color from the attack of the pest is manifested in whitish streaks in the petals. In severe infestations

Sprays applied during the summer will do much to check the spread and development of the thrips and make possible the production of a good crop of flowers. Perhaps the best spray we have to recommend is composed of Paris green, brown sugar, and water.

1 teaspoon Paris green 10 ounces brown sugar

1 gallon water. To obtain the best results it is It is not true that utilities are Nautical Academy, National Trainnecessary to wet all the leaf surmaking large profits. Public reguing School for Merchant Marine face of the plants thoroughly and lation prevents that. Many compa- Officers, Washington, D. C. is giv- to keep the spray mixture well nies are making no profit at all, al- ing such an opportunity to boys stirred or agitated during applicathough maintatining maximum and young men between the ages tion. Spraying should be started service. They are all paying constantly mounting tax bills from them to secure from two to four are small and continued every ten diminished revenues — tax bills weeks of training on board a days or two weeks during the that threaten to eliminate the investor's return. If the public is misled by vote-seeking political September 30th, and boys of slightly sticky when the flowers criticism of the utilities it will suf- Northfield are offered this chance. are cut. For that reason ,it is well fer in the long run because of crippled electric expansion and inyoung men will be assigned is a washed off by a hose or by soaking five masted barkentine-rigged ves- of the flower spikes. This spray

"The time will come," shouted

"Yes," said a little man in the "Next Friday night."—

5966 -

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The insects are found on the plants during the summer season of the year; usually very small, slender and active, and about 1-16 of an inch in length. The pest is black in color, but in the younger stages it may be a greenish yellowish color. It travels by crawling and flying, with the result that an infested field may infest the entire neighborhood. Damage caused by the insect is

of two types. During the winter season, it feeds on the corms in

brown and appears as if it had been scorched or burned.

the spike never develops but turns

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